

Mantrose-Haeuser Co., Inc.

1175 Post Road East • Westport, CT 06880 • 203-454-1800 • Fax 203-227-0558



CONTACT: Karen Murphy
800-344-4229 Ext. 239
karen.murphy@mantrose.com

FOR IMMEDIATE RELEASE

CertiSeal® Seasoning Adhesives: Add the flavor without the fat

Westport, CT (November 20, 2006) Health concerns and obesity have been in the forefront of the news for some time, with trans fats as the latest headliner. Snack food and baking companies are rushing to production with the latest fat-free, healthy snack options for consumers.

Mantrose-Haeuser Co., Inc. offers the fat-free Certiseal® line of seasoning adhesives to snack and baked goods manufacturers for a variety of products including chips, crackers, pretzels, popcorn, cereal, and nuts, to name a few. These fat and oil-free, low-moisture liquid adhesives are designed to bond seasonings, seeds, flavors, sweeteners and other food particulates to these products.

The seasoning of choice may be blended with the Certiseal adhesive and then applied to the product, or bonded separately by dusting the product following the application of the adhesive. Certiseal provides strong adhesive properties, reduced loss of seasoning and greater flexibility for snack manufacturers in designing reduced-fat, flavor-enhanced products for health conscious consumers. Various modifications may be adopted, and the R&D team at Mantrose-Haeuser always welcomes inquiries and can develop custom formulations to meet specific industry needs.

For more information, please contact Mantrose-Haeuser Co., Inc. at (203) 454-1800, (800) 344-4229 or www.mantrose.com

About Mantrose-Haeuser

Mantrose-Haeuser Co., Inc., based in Westport, CT, is a manufacturer of specialty coatings for the Food, Confectionery, Pharmaceutical, Agricultural and Industrial Industries.