



CONTACT: Karen Murphy
800-344-4229 Ext. 239
karen.murphy@mantrose.com

FOR IMMEDIATE RELEASE

Revolutionary New Crystalac Anti-Scuff Coatings Maintain the Shine and Appeal of Chocolate Covered Cookies

Westport, CT (November 3, 2006) - Mantrose-Haeuser Co., Inc. is please to introduce a revolutionary new line of patent pending, anti-scuff coatings for the baking industry. These novel products dramatically reduce scuffing on chocolate covered cookies, an age-old problem in bulk packaged baked goods.

Chocolate covered cookies are extremely susceptible to scuff marks and nicks in the manufacturing process due to their soft surface. These unappealing blemishes often occur when the individual pieces come in contact with each other in the packaging.

Manufacturers can now protect their chocolate enrobed pieces with our new Crystalac FB coatings. This innovative product line offers odorless, tasteless coatings available in both water and solvent based formulations. When applied to enrobed chocolate cookies by spraying, dipping or brushing, Crystalac FB products form a thin protective coating on the chocolate surface.

These food-grade, Kosher-certified coatings offer improved packing efficiencies and dramatically improved visual appeal. These formulations can be modified to adjust the gloss level to preference, from matte to high-gloss. The R&D Team at Mantrose-Haeuser always welcomes inquiries and can develop custom formulations to meet specific industry needs.

For more information, please contact Mantrose-Haeuser Co., Inc. at (203) 454-1800, (800) 344-4229 or www.mantrose.com

About Mantrose-Haeuser

Mantrose-Haeuser Co., Inc., based in Westport, CT, is a manufacturer of specialty coatings for the Food, Confectionery, Pharmaceutical, Agricultural and Industrial Industries.