



Mantrose-Haeuser Co., Inc.

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FOR RELEASE: Immediate

VerdeCoat™ - Keeping packaging truly green

Westport, CT (Nov. 6, 2009) Mantrose-Haeuser Co., Inc. has introduced its new VerdeCoat biopolymer barrier coatings for biodegradable, compostable packaging. This new “green” barrier coating technology is specially formulated for coating many types of packaging using ingredients that are approved for direct food contact.

VerdeCoat high-performance barrier coatings are effective for coating starch, cellulose, molded fiber, bagasse, palm fiber, paper/paperboard and polylactic acid based packaging. They provide excellent moisture and oxygen barrier properties along with superior grease and chemical resistance.

The VerdeCoat patent-pending technology is based on natural ingredients derived from renewable, sustainable resources. VerdeCoat has passed the BPI test for compostability and these coatings were rated as 100% compostable. In addition, the VerdeCoat line of coatings has been successfully tested for repulpability and recyclability by Western Michigan University.

Mantrose-Haeuser has been involved with edible coatings technology for over 100 years and develops custom coating solutions for many different types of products and applications. This includes recommending the best way to apply our coatings on your particular substrate and equipment.

About Mantrose-Haeuser

Mantrose-Haeuser Co., Inc., based in Westport, CT, is a manufacturer of specialty coatings for the Food, Confectionery, Pharmaceutical, Agricultural and Industrial Industries. Mantrose is owned by RPM International, Inc. in Medina OH traded on the NYSE under the symbol RPM.