



Mantrose-Haeuser Co., Inc.

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FOR IMMEDIATE RELEASE

Poly-Tresse
Poly-Soleil

Mantrose Expands Product Line in the Personal Care Industry with Natural Film Formers

WESTPORT, CT (September 9, 2016) - Mantrose-Haeuser has expanded its presence in the cosmetic and personal care industries by offering a range of natural film formers.

Poly-Tresse 500 offers a natural multi-functional film forming polymer for haircare products. Poly-Tresse delivers long-lasting hold and fast drying without stickiness in non-aerosol hair spray formulations. This product is available as an easy-to-use aqueous solution, provides a soft, natural feel and excellent high humidity curl retention. Poly-Tresse 500 provides exceptional shine, little to no flaking, and a natural, non-tacky feel. In addition, this natural product also offers thermal heat protection properties against damage caused by curling irons, heated straighteners and blow dryers.

Poly-Soleil SY 400 provides excellent water resistance, resistance to rub off, a non-sticky smooth skin feel and moisturizing benefits in sunscreen sprays, lotions and daily wear moisturizer formulations. The natural food grade polymer that can be formulated directly into alcohol based systems or neutralized into a water or hydro-alcoholic phase. Poly-Soleil SY 400 provides the cosmetic formulator with a new natural film former alternative to the synthetic polymers used in many of today's sun and skin care products.

About Mantrose-Haeuser Co., Inc.

Mantrose-Haeuser Co., Inc., is the Westport, Connecticut-based world leader in specialty ingredients for the cosmetic & personal care, pharmaceutical, food, and agricultural industries. Mantrose was founded more than 100 years ago, and owns, NatureSeal, Inc., a global recognized expert in shelf life extension technology for the fresh-cut produce industry.